BUV ACADEMIC DATABASES GUIDELINES

Table of Contents

Summary

You can access 7 databases from 5 prestigious publishers: Euromonitor, Emerald, ProQuest, PressReader & EBSCO to support you in doing research during your studies.

These databases should be the first stop for any academic research assignment whether you are searching for background or biographical information, a basic overview or in-depth research coverage. Research databases are useful because they offer users access to thousands of books, case studies, reports, magazine articles, images, charts and primary sources. These databases contain scholarly and peer-reviewed articles written by credible authors, such as journalists, researchers and experts in their field.

| No.	Titles	Publisher	Database Description	Sign-in instruction
1	Academic Search Ultimate	EBSCO	*Academic Search Ultimate* offers students an unprecedented collection of **peer-reviewed, full-text journals, including many journals indexed** in leading citation indexes to meet the increasing demands of scholarly research.	On-site access: no logging in requirement. Off-site access: Username: **buvusers** Password: **Databases@2022**
2	Hospitallity & Tourism Complete	EBSCO	*Hospitality & Tourism Complete* is a trusted full-text database covering all areas of **hospitality and tourism, including hospitality law, market trends and hotel management**. In addition to full-text journals, it provides magazines, company and country reports, books and newspapers.	
3	ProQuest ABI/Inform Global	ProQuest	*The database* features thousands of **full-text journals, dissertations, working papers, key business, and economics periodicals** such as the Economist, country-and industry-focused reports, and downloadable data. Its international coverage gives researchers a complete picture of companies and business trends around the world.	On-site access: no logging in requirement. Off-site access: Username: **buvusers** Password: **Databases@2022**
4	Euromonitor	Euromonitor	*This online market research tool* monitors industry trends and gives you **strategic analysis and market size and market share database** for all your products across all key countries.	Both on-site & off-site: Single-signed-on (SSO) methods using BUV Office 365 email
5	Emerald Market Case Studies Collection 2023	Emerald	**1255 cases** from 2011 to 2022. Additional **140 cases** forecasted for 2023. *EEMCS* is the product to encourage entrepreneurial thinking and critical exploration. Each case is accompanied by complimentary teaching notes that have been compiled by teaching faculty at some of the world's best business schools..	
6	Emerald eBooks Business, Management & Economics & Social Sciences collection	Emerald	*Emerald Ebooks Business, Management & Economics Collection*: Over **2,000 eBooks** titles (1991 - 2023) with 7 subject collections as well as via the individual collections content from the portfolio can be accessed in full on a rental basis: Accounting, Finance & Economics; Business, Management & Strategy; Marketing; HR & Organisation Studies; Public Policy & Environmental Management; Library & Information Sciences; Tourism & Hospitality Management.	On-site access: no logging in requirement. Off-site access: Register account with BUV Office 365 email using OAN code (provided via email from LMS)
			Emerald eBooks Social Sciences collection offers over **1,000 eBook titles (1999-2023)** broken into two subject collections, **Education & Sociology.**	
7	PressReader Annual Subscription	PressReader	*Multidisciplinary e-Journal suite*, including more than **7,000 articles from magazines** such as The Washington Post, The Guardian, and The Globe and Mail, to Forbes, Vogue, Bloomberg Businessweek, Elle, and GQ.	On-site access: no logging in requirement. Off-site access: Register account with BUV Office 365 email

1. Log-in guidelines

1.1. On-campus access

EBSCO, Proquest, Emerald and Pressreader
If you access these databases on the BUV campus through any BUV wifi account, you can read them without having to log in.
If you have issues with logging in, please make sure you have connected to BUV wifi before contacting buv-lms@buv.edu.vn for support.

Euromonitor (applies to both on-site and off-site signing in)
You need to **<u>sign up</u>** with your BUV office 365 account at **the first time** logging in, as below instruction.
At their sign-in page, please select **Single Sign On [1]**, insert your **BUV office 365 [2]** email and submit.
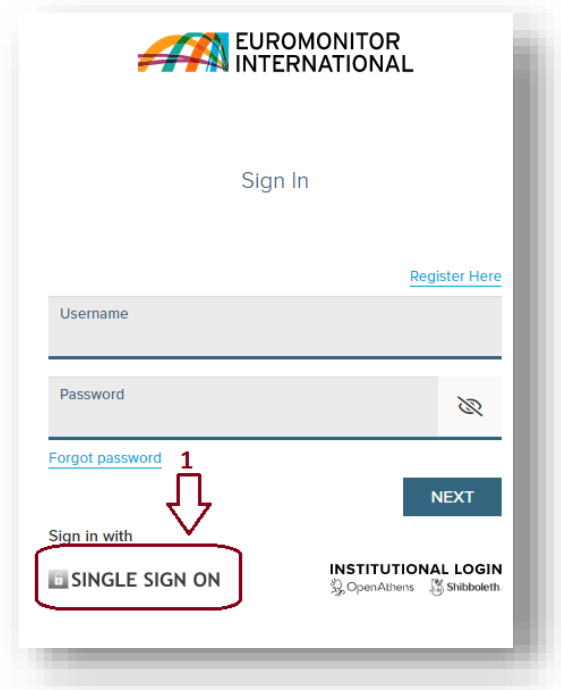
At the 'New User Registration' page, input your information as the below instruction:

New User Registration

(*) Mandatory fields asterisked

First Name*
Your first name

Last Name*
Your last name

Course*
Programme (IBM, MM...)

Department*
BUV

Country*
Vietnam

Region*
Asia Pacific

City

Phone

Email Address*   **Click to read and accept**
hien.btt@buv.edu.vn

Read and Accept Privacy And Security Policy*

Scroll down and click **Accept and Close** then **Submit**.
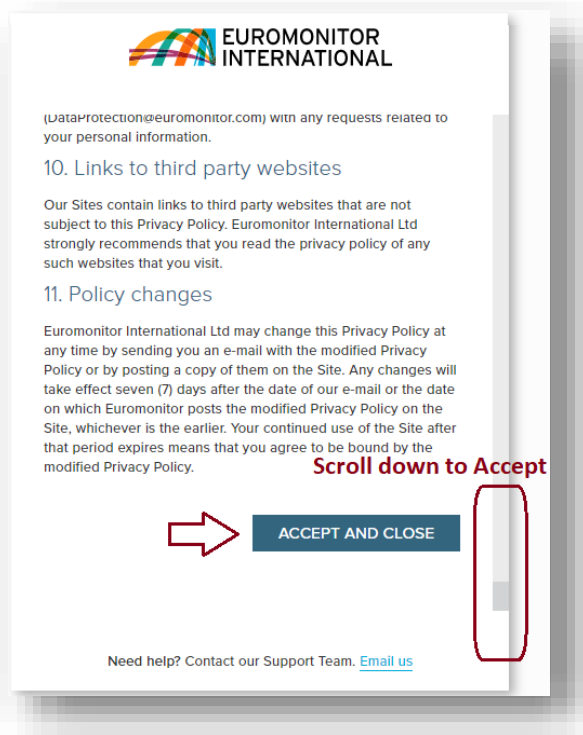
Now select **Go** to go to the **Passport Terms and Conditions.** You need to read and **accept** them as the last step.
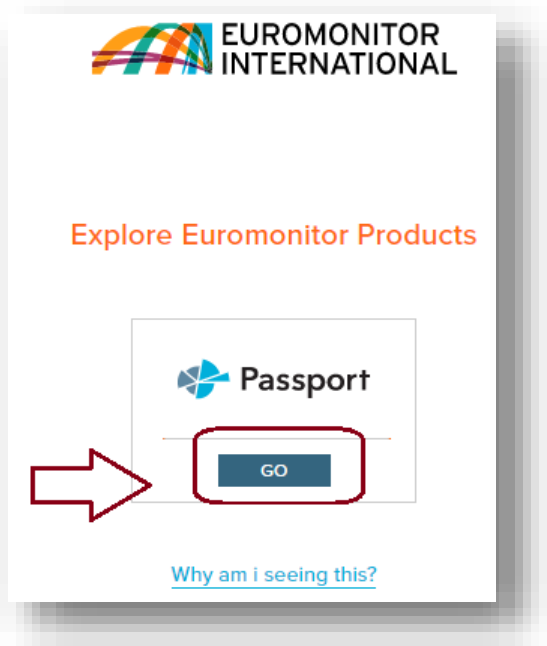
From the 2nd time onwards signing in, click **Single Sign On** and you will be logged in automatically.
If you have issues with your password, please contact it-buv@buv.edu.vn.

1.2. Off-campus access

Euromonitor
Log in as the above **onsite** instruction.

EBSCO and ProQuest
At their sign-in page, insert username and password as the followings
Username: **buvusers**
Password: **Databases@2022**
If you have issues with logging in, please make sure you have checked the **internet connection** and entered **correct username and password** before contacting buv-lms@buv.edu.vn for support.
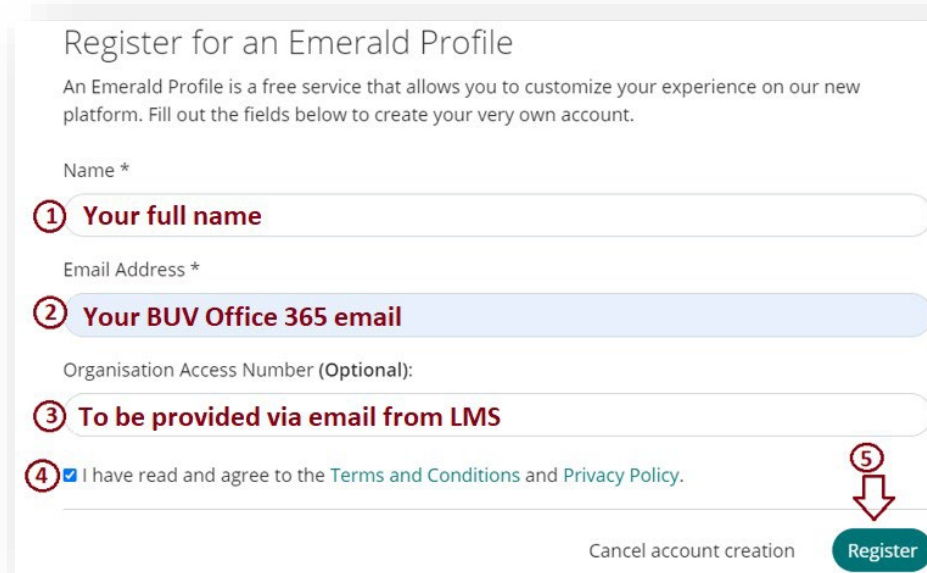
Emerald
You need to **sign up** with your BUV office 365 account at **the first time** logging in, as per the below instructions.

1. Go to https://www.emerald.com/insight/register.
2. Enter required information as below instruction. **Organizational Activation Number (OAN) is** provided in a separate email by LMS team.

3. You will then receive an e-mail asking you to **activate your account**. You must click the "**Login**" link. You will then be directed to a welcome page where you will need to **create** and **confirm your password**. You are advised to use your BUV email password.
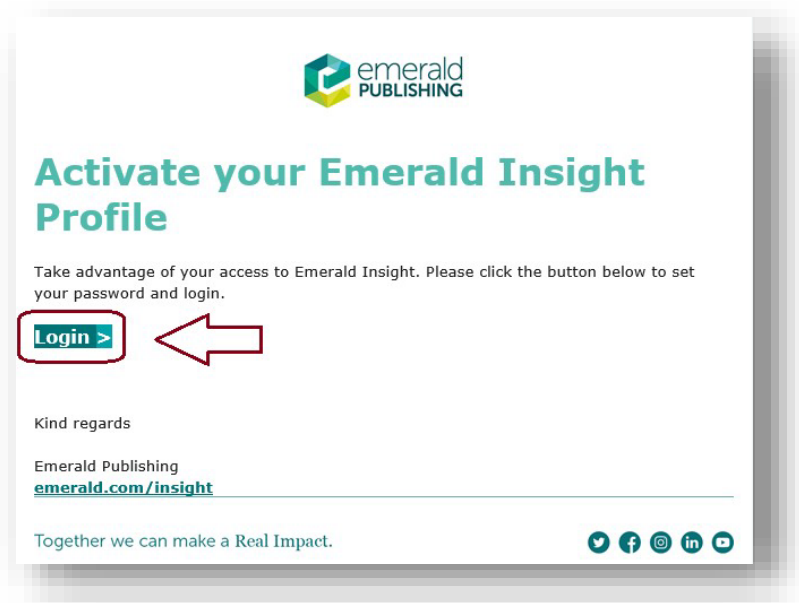
4. After assigning a password, click **Continue** to begin searching from the search bar.
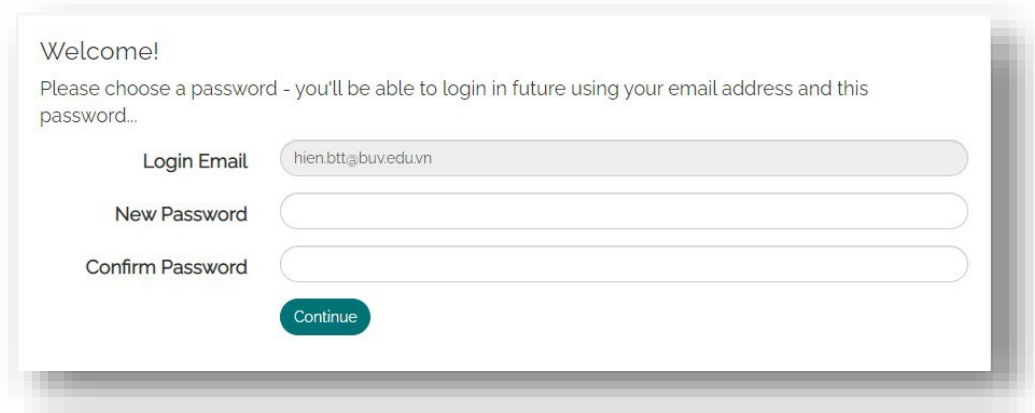
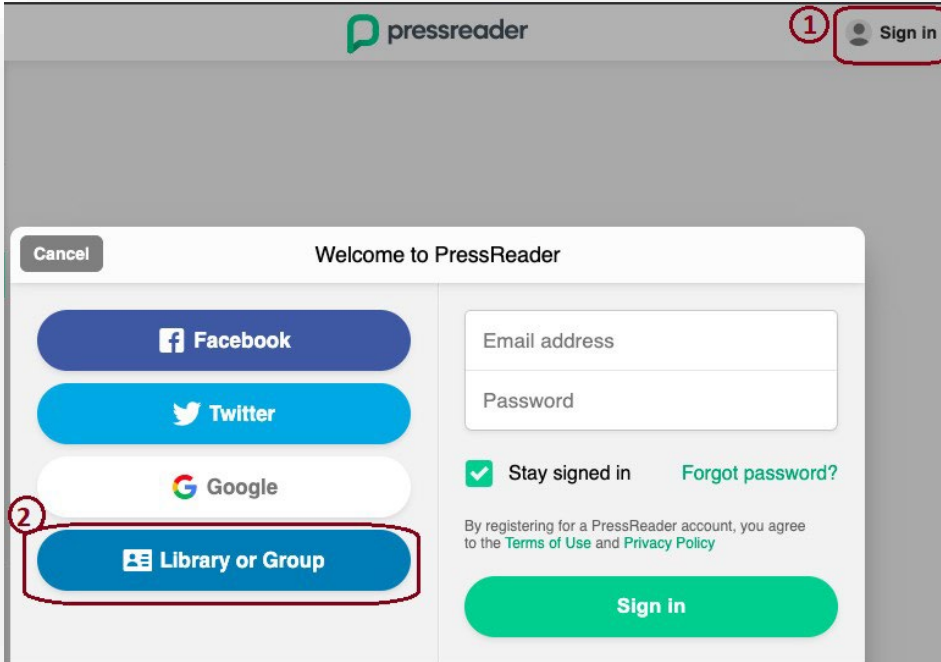In case you <u>have issues with your password</u>, please select forgot password in sign-in page and follow further instruction.

PressReader

You need to **sign up** with your BUV office 365 account at **the first time** logging in, as per the below instructions.

1. Go to https://www.pressreader.com/, click **sign in [1]** and search and select **BUV Library group [2,3]** and **sign up [4]**.
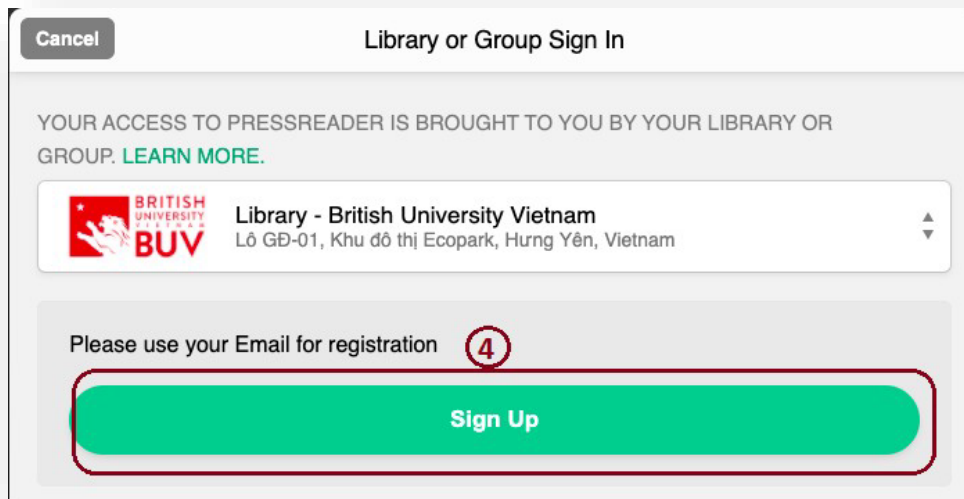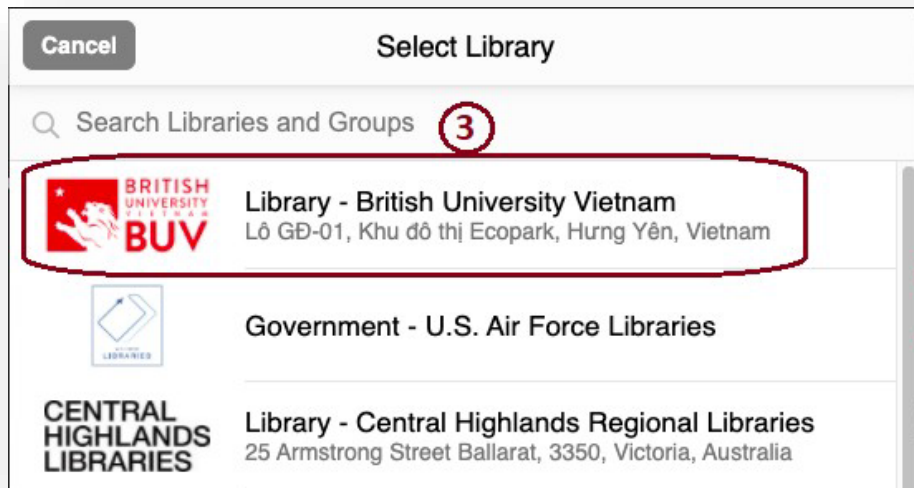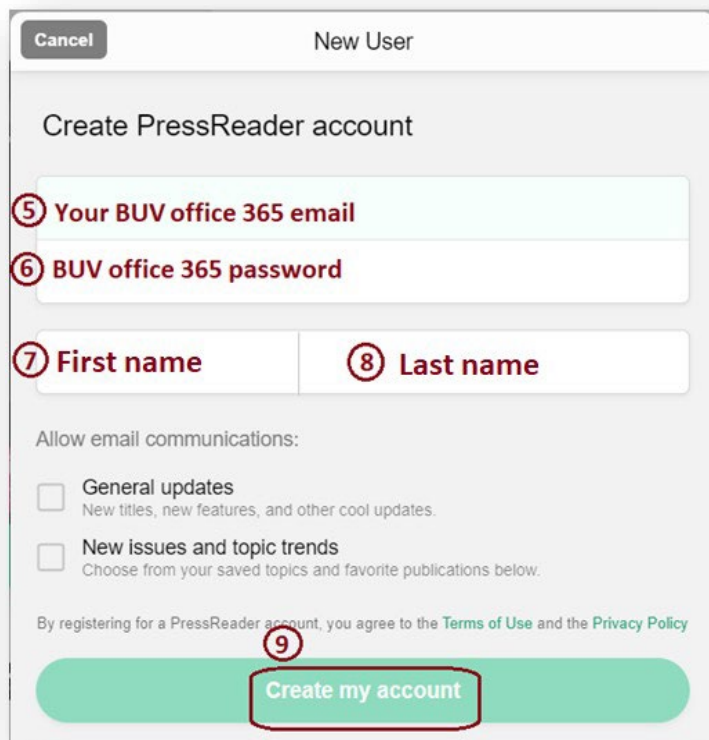
2. Enter your **BUV e-mail address and password [5,6]** and **your name [7, 8]** then tick **Create my account [9]**.

In case you have issues with your password, please select forgot password in sign-in page and follow further instruction.

2. Academic Misconduct and Plagiarism

BUV follows Staffordshire University's policy on academic misconduct and takes suspected cases of academic misconduct, including plagiarism, very seriously. The penalties are severe and can, in some cases, result in a student not being allowed to continue their studies.

The Staffordshire University policy on Academic misconduct can be found below, and you are strongly encouraged to familiarise yourself with this.

Staffordshire University Academic Conduct Procedure